

# YOU SHAPE AND INFLUENCE EVERY LEVEL OF THE DESIGN INDUSTRY



15,000+ MEMBERS



**35 CHAPTERS** 



**90 CITY CENTERS** 



**58 COUNTRIES** 

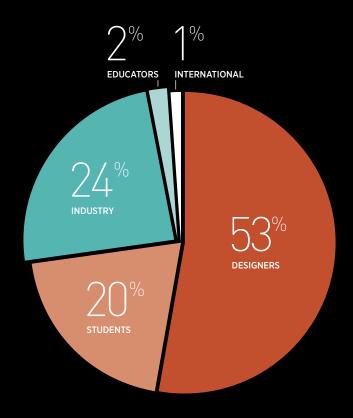


**127 CAMPUS CENTERS** 



#### **JOB BOARD**

- 6,500+ ACTIVE EMPLOYERS
- 180,000+ JOB ALERTS SENT TO JOB SEEKERS LIKE YOU



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# YOU'RE INCLUDED

IIDA is designed for you. Use this guide to familiarize yourself with the perks of membership—from networking opportunities and continuing education to industry publications, members-only tools, and more.

### UPDATE YOUR IIDA MEMBER PROFILE ONLINE

Create your own IIDA experience and network; tap into your IIDA community by keeping your profile information up-to-date.

<u>Sign in</u> to your account via the link in the upper right corner of any IIDA.org web page using your username and password.

Need some help? Contact IIDA Member Services at <a href="mailto:membership@iida.org">membership@iida.org</a> or 312.467.1950.

#### **SIGN IN TO:**

- Customize your profile
- Use the IIDA Compensation Calculator
- Review membership benefits
- Find other IIDA members
- Support the IIDA Foundation
- · Download your member logo and card
- View and register for upcoming programs, events, or competitions

# CONNECT

IIDA resources are right at your fingertips. Explore IIDA.org for information about competitions, events, publications, education, and more. For the latest news and updates, connect with IIDA on Facebook, LinkedIn, YouTube, and Instagram.



Learn how to promote and protect the commercial interior design profession.

#### **CHAPTERS AND CITY CENTERS**

Get access to local events, benefits, and leadership opportunities.

#### **COMPETITIONS**

Compete with the best in design for recognition and awards through IIDA competitions.

#### **EVENT CALENDAR**

View upcoming IIDA and industry events, programing, networking, and virtual learning opportunities.

#### **FOUNDATION**

Support philanthropic programs advancing the interior design profession.

#### **MEMBER APPELLATION**

Demonstrate your commitment to the profession by using your IIDA appellation. Please see page 7 for more information.

#### **MEMBER DIRECTORY**

Search our directory of current members to network and reconnect with colleagues.

#### **MEMBER-GET-A-MEMBER**

Share the benefits of membership by inviting your colleagues to join IIDA.

#### **MEMBER LOGO**

Use the IIDA logo with your appellation to highlight your membership. Please see page 8 for more information.

#### **MEMBER PROFILE**

Sign in to view and update your member profile instantly.

#### **PERSPECTIVE**

Read the latest from IIDA's award-winning design journal, *Perspective*, or browse the archive.

#### **STUDENTS**

Launch your career in interior design with IIDA student programming, events, competitions, and connections.



FACEBOOK /IIDAHQ



LINKEDIN
@International
Interior Design
Association



YOUTUBE /IIDAHQ



INSTAGRAM @iida\_hq



Connects employers and job seekers

# **CHAPTERS**

IIDA chapters and city centers cultivate community while giving you access to the information you need, where you need it—industry news, local networking events, CEUs, and updates on relevant advocacy and regulatory activities that affect your right to practice.

Connect with your local IIDA chapter to create and support the future of design in your area. <u>Find your chapter</u>.

- Network with your peers and enhance your relationships at local and regional chapter events
- Expand your leadership skills by volunteering to serve on chapter committees and board positions
- Stay informed and up-to-date with licensing requirements, code changes, and professional development through CEU opportunities

- Celebrate interior design in your area with chapter-specific design awards
- Affect tangible change in your region through grassroots community service efforts
- Create and foster mentorship opportunities with emerging design professionals from local universities

For more information about chapters, contact membership@iida.org.

## **IIDA CHAPTERS**

- 1. Alabama
- 2. Carolinas
- 3. Delta Regional
- 4. Florida Central
- 5. Gateway
- 6. Georgia
- 7. Great Plains
- 8. Guadalajara
- 9. Hawaii Pacific
- 10. Illinois
- 11. Indiana
- 12. Intermountain

- 13. Japan
- 14. Mexico City
- 15. Michigan
- 16. Mid-America
- 17. Mid-Atlantic
- 18. Milan
- 19. New England
- 20.New York
- 21. North Florida
- 22. Northern California
- 23. Northern Pacific
- 24. Northland

- 25. Ohio/Kentucky
- 26.Oregon
- 27. Pennsylvania/

New Jersey/Delaware

- 28. Rocky Mountain
- 29. South Florida
- 30. Southern California
- 31. Southwest
- 32. Tennessee
- 33. Texas/Oklahoma
- 34. Virginia/West Virginia
- 35. Wisconsin

### WANT TO BECOME A DESIGN LEADER IN YOUR COMMUNITY?

Get involved with your local IIDA chapter by volunteering for events, programs, or on the local board. Contact your chapter to learn more about opportunities near you.

# **APPELLATIONS**

As an IIDA member in good standing, you can use the IIDA appellation to show clients, employers, and peers your top-level qualifications and commitment to the profession.

STATUS	APPELLATION	EXAMPLE		
Associate	Associate IIDA <i>or</i> Assoc. IIDA	Joe Doe, Associate IIDA or Joe Doe, Assoc. IIDA		
College of Fellows	FIIDA	John Smith, FIIDA		
Emeritus	Emeritus IIDA or EIIDA	Jean Smith, Emeritus IIDA or Jean Smith, EIIDA		
Emeritus College of Fellows	Emeritus FIIDA	Jane Doe, Emeritus FIIDA <i>or</i> Jane Doe, EFIIDA		
Honorary	Honorary IIDA or Hon. IIDA	Jean Smith, Honorary IIDA or Jean Smith, Hon. IIDA		
Industry	Industry IIDA or Ind. IIDA	Joan Smith, Industry IIDA or Joan Smith, Ind. IIDA		
Professional	IIDA	Jane Doe, IIDA		
Student	Student IIDA	John Smith, Student IIDA		

#### WHERE TO USE YOUR APPELLATION:

- On your business cards, website, resume, LinkedIn profile, and email signature
- · When being interviewed in the media
- When receiving recognition in press releases, newsletters, and announcements

#### **REMEMBER:**

- Capitalize IIDA; do not separate with periods or other punctuation
- List IIDA first when you include multiple appellations; alphabetize other appellations (ex: John Smith, IIDA, AIA)

# MEMBER LOGO

You may also use the appropriate IIDA member logo on your business cards, professional profile pages like LinkedIn, or in your email signature. Sign in to your account to access your logo.

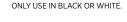


The IIDA member logo should not be modified and works most effectively when used consistently. Do not place the logo too close to the document edge, other logos, or design elements.





DO NOT DISTORT THE LOGO.





DO NOT USE SO SMALL THAT YOU CANNOT RECOGNIZE. SMALLEST SIZE IS A FAVICON, 32 PIXELS BY 32 PIXELS.



USE EPS FILE OR JPG AT 300 DPI OR ABOVE FOR PRINT



THE FREE SPACE AROUND THE LOGO SHOULD BE EQUAL ON ALL SIDE AND NO LESS THAN ¼".



DO NOT REMOVE PORTIONS OF THE LOGO, DISTORT THE SHAPE, CROP, OR CREATE ALTERNATE LOGOS.

# **LEARN**

### **Continuing Education Courses**

IIDA members are the vanguard of the interior design profession, and IIDA is passionate about keeping you informed of the latest discussions, advancements, and innovations in the industry.

#### **EARN CEUS WITH IIDA**

IIDA offers the opportunity to earn CEUs through events, webinars, and publications.

### COLLECTIVE D(ESIGN): AN IIDA WEBINAR SERIES

In response to our rapidly changing world, IIDA brings you a design-focused dialogue on the effects of a global crisis. Join us for these important community discussions.

### ANNUAL NEOCON PROGRAMMING

Every year, IIDA presents insightful programs, roundtables, fireside chats, and panels at NEOCON. Join IIDA while we host meaningful conversations, influential industry professionals, and educational opportunities.

#### IIDA ACADEMY

Digital CEUs at your fingertips. The Academy page is a hub of educational opportunities, professional development, and engaging webinars to help you further your industry knowledge, and also earn CEUs on the go.

#### STAY UP TO DATE

To maintain your professional or associate member status, you are required to complete 10 hours every two years during the compliance period.

#### WHAT IS A CEU?

A continuing education unit (CEU) is the measurement of contact hours and credits assigned to an approved course. One contact hour is equivalent to 1 CEU.

#### WHAT TYPE OF CREDIT DOES IIDA ACCEPT?

- IIDA accepts all IDCEC-approved courses.
- IDCEC-approved providers report attendance onto the IDCEC CE Registry for qualifying IIDA members.
- Non-IDCEC approved courses may be submitted to IIDA for review to receive credit toward the IIDA compliance requirement.

#### HOW TO REPORT CEU CREDITS TO IIDA

- Use of the IDCEC CE Registry Service is an IIDA member benefit provided at no cost to qualifying members. IDCEC is the official registry service for IIDA, ASID, and IDC.
- Non-IDCEC courses can be submitted for review using the non-IDCEC CEU.

#### **HOW TO FIND CEU COURSES**

IIDA helps you find the education you need to stay at the forefront of your profession:

- Visit the <u>IIDA Event Calendar</u>, <u>IIDA Academy</u>, or the <u>IDCEC Event Calendar</u> for the latest CEU events and activities.
- Contact your IIDA chapter for more information on local and regional CEU events.

For more information about continuing education courses, contact <u>CEU@iida.org</u>.

# **EXPLORE**

IIDA members receive easy access to publications that cover technical and theoretical topics in design, as well as community news and events. Explore IIDA's <u>articles and publications</u>.



#### ANNUAL INDUSTRY ROUNDTABLE

A yearly executive report documenting an invaluable "brain trust" session between designers and manufacturers addressing the critical issues facing the interior design industry.



#### DESIGNED FOR EXCELLENCE

A biweekly e-newsletter highlighting IIDA design competition entry dates, winners announcements, and competition guides.



#### COMPENSATION CALCULATOR

Understand your worth. Use the interactive compensation calculator to get a full salary snapshot of the industry based on education, tenure, professional credentials, and job function, among other variables.

New salary information is updated and available annually.



#### **DESIGN MATTERS**

A biweekly e-newsletter to keep you in the loop about IIDA and industry happenings. Includes quarterly editions of *Advocacy Matters*.



### EDUCATOR AND STUDENT ROUNDTABLE REPORTS

IIDA brings designers, industry professionals, students, and educators from around the country together for thought-provoking conversations about where the profession is headed. The discussion highlights are published in annual Educator Roundtable and Student Roundtable reports.



#### **PERSPECTIVE**

Our award-winning IIDA design journal, and available on IIDA.org, showcases commercial design trends from the cultural shifts changing how we experience the built environment to design's expanding role in society.



#### **IIDA DEMOGRAPHICS SURVEY**

Our first of its kind survey will be conducted every other year, to keep members informed of the demographic make-up of IIDA. The first step in knowing where change needs to happen within our industry is to understand where we are today. To purchase your copy please email iidaha@iida.org



#### **SPECTRUM**

A weekly e-news aggregator delivering the best design industry and business news straight to vour inbox.



#### **INTERIOR DESIGN**

An essential monthly publication for every design professional, covering the latest in design news, trends, and industry innovators.



#### THE IIDA INDEX

A one-of-a kind indicator of economic health for the commercial design industry using project data from diverse firms across the United States. The Index features the *IIDA Index Report* and a user-friendly online interface exclusive to participating firms. To purchase, please email iidaha@iida.org



### INTERIOR DESIGN COMPENSATION REPORT

Based on responses from IIDA members, the survey reveals industry trends in salaries by job function, demographics, credentials, and more—an important piece of research for anyone hiring or working in the interior design industry. To purchase, <u>click here</u> and sign in to our member portal.

# COMPETE

Showcase your innovative and original design solutions and earn international recognition by entering an IIDA design competition at the reduced member rate. Winners are published online, celebrated internationally, and featured on IIDA social media channels.

#### **ALA/IIDA Library Interior Design Awards**

Submissions open biennially in January

Honors international excellence in library interior design. Award winners demonstrate excellence in aesthetics, design, creativity, and function.

#### **Global Excellence Awards**

Submissions open annually in October Celebrating exceptional interior design/interior architecture projects outside of the U.S. in multiple categories.

#### **Student Design Competition**

Submissions open annually in January
Rewarding students and/or teams whose projects
demonstrate innovative and functional design
solutions. Sponsored by OFS and Carolina.

#### **Interior Design Competition**

Submissions open annually in December Showcasing outstanding interior design/ interior architecture projects that encourage new ideas and techniques in the design and furnishings of interior spaces.

#### **Will Ching Design Competition**

Submissions open annually in December Celebrating originality and excellence in commercial design from firms of five or fewer employees.

#### **IIDA/HD Expo Product Design Awards**

Submissions open annually in January
Honoring innovation, aesthetics, and functionality
of products in the hospitality industry.

#### **Latin America Design Awards**

Submissions open annually in March
Celebrating outstanding interior design/interior
architecture projects in Latin America and
the Caribbean.

#### **IIDA Showroom & Booth Design Competition**

Submissions open annually in March Honoring NeoCon showrooms and booths for design originality and effective use of space, color, texture, materials, lighting, and graphics.

#### **Healthcare Design Awards**

Submissions open annually in July
Honoring originality and excellence in the design
and furnishings of healthcare interior spaces.

#### **Best of Asia Pacific Design Awards**

Submissions open annually in September Recognizing the region's highest level of creativity and originality in interior design/ interior architecture.

Please note, all competition open dates are subject to change.



#### **REVEL**

The annual IIDA black-tie celebration, held during NeoCon, is a special evening to honor the winners of the Interior Design Competition and the Will Ching Design Competition.



# STUDENTS

IIDA Student membership provides students enrolled in an interior design program the resources they need for educational and professional development.

These benefits are exclusive to student members and give aspiring designers unique opportunities to build professional connections that extend well beyond graduation.

#### IIDA CAMPUS CENTERS

Form or get active in an IIDA Campus Center if you're a student, educator, administrator, or an interested interior design professional.

Develop and exchange ideas and work closely with local IIDA chapters or city centers to create dynamic, educational programs and events.

### STUDENT MENTORING PROGRAM

Immerse yourself in the interior design profession by shadowing a mentor during this program and making lasting connections.

Students who participate are eligible to enter the Wilsonart Essay Competition for a chance to win \$1,000 as well as recognition during NeoCon.

### SCHOLARSHIPS AND STUDENT SUPPORT

IIDA and the IIDA
Foundation provide
a variety of scholarships
just for students, including
the John J. Nelson Sr.
Scholarship Award and
the IA Interior Architects
Diversity in Design
Scholarship.

#### **STUDENT OF THE YEAR**

This award recognizes an IIDA Student Member who has significantly impacted their school's interior design program through outstanding leadership, insight, and involvement.

#### The recipient of this annual award will receive:

- A \$5,000 cash award, sponsored by OFS
- Complimentary one-year IIDA membership
- Professional development and mentorship opportunities with OFS
- Invitation to the IIDA Student Roundtable at Neocon
- Recognition at the IIDA Annual Meeting held during NeoCon

GET HIRED WITH THE IIDA CAREER CENTER
EXPLORE HUNDREDS OF CURRENT INTERIOR
DESIGN OPPORTUNITIES WHILE CONNECTING
DIRECTLY WITH EMPLOYERS

# ADVOCATE

IIDA Advocacy empowers members to advocate for modernized and expanded regulation of interior design. As a member, you'll find resources in the advocacy section of IIDA.org, including state-specific news and legislative information, tools, and tips, all designed to strengthen individual advocacy knowledge and collective efforts.

#### **ADVOCACY SYMPOSIUM**

Each year, IIDA hosts an Advocacy Symposium to educate and inspire those on the front lines of advocacy efforts for the profession. The symposium includes topics such as growing grassroots involvement, understanding the legislative process, working with legislators, and mentoring the next generation of advocates.

"IIDA supports the advancement of the profession and invests in its members goals."

Corina A. Folts, IIDA Senior Associate, Certified Interior Designer SWBR

### **GET INVOLVED**

IIDA advocates for its members and the profession so interior designers can practice to their fullest abilities. IIDA tracks legislation that impacts the profession, creates advocacy resources, advises chapters on advocacy matters, participates in chapter events, and maintains constant contact with interior design advocates.

Whether you would like to contact your legislator, volunteer for a local election, or advance the knowledge of your clients and the public, IIDA provides you with the tools you need to leave a lasting impact on the policy process.

For more information about IIDA Advocacy and how it empowers members, contact <a href="mailto:advocacy@iida.org">advocacy@iida.org</a>.



# **FOUNDATION**

The <u>IIDA Foundation</u> is a not-for-profit 501(c)3, philanthropic organization with a primary mission of advancing the interior design profession through education, research, and knowledge.

#### **FOUNDATION PROGRAMS**

### ANNA HERNANDEZ/LUNA TEXTILES VISIONARY AWARD

Established in honor of Anna Hernandez, the award-winning founder and president of Luna Textiles, this award seeks to advance, empower, and celebrate women entrepreneurs in the interior design profession. The recipient will be awarded \$5,000. The award is supported by Teknion.

#### **ANNUAL GIVING CAMPAIGN**

To support the efforts of the Foundation, IIDA members contribute via an annual Giving Campaign. Each donation is used to fund foundation programs and advance the design profession.

#### **EDUCATOR DIVERSITY AWARD**

In partnership with the Interior Design Educators Council Foundation, Inc., the IIDA Foundation Educator Diversity Award recognizes and celebrates a design educator who is actively contributing to the advancement of diversity in the interior design industry. The recipient will be awarded \$5,000 on behalf of the IIDA Foundation.

### THE IA INTERIOR ARCHITECTS DIVERSITY IN DESIGN SCHOLARSHIP FUND

This scholarship was established to recognize that creating a diverse design community is paramount in making the world of design a more inclusive and innovative place. Recipients will be eligible to receive up to \$5,000.

#### THE JOHN J. NELSON SR. LEGACY SCHOLARSHIP

This scholarship was established to support African-American students who wish to pursue a career in interior design or interior architecture. Recipients will be eligible to receive up to \$10,000.

### KEILHAUER SUSTAINABLE DESIGN EDUCATION FUND

Upon passing the LEED Green Associate exam, Professional, Associate, or Student IIDA Members in good standing are eligible to be reimbursed for their exam expenses.

#### **NCIDQ TUITION REIMBURSEMENT FUND**

With an inaugural gift from Mannington Commercial, this fund offers IIDA Associate members an opportunity to apply for financial assistance upon passing all three parts of the NCIDQ exam.

#### **WELL SUSTAINABLE DESIGN FUND**

To further sustainability in design, the WELL Sustainable Design Fund reimburses Professional, Associate, and Student IIDA members in good standing upon passing the WELL AP certification exam.

#### WILSONART STUDENT EDUCATION FUND

Students who participate in the IIDA Student Mentoring Program are invited to share their experience in an original essay. The winner of the essay competition receives \$1,000 from the Wilsonart Education Fund.

#### \$350,000+

distributed to IIDA members and programs from the Designing for the Future Campaign.

#### 179 IIDA Members

from 31 chapters have received financial assistance for passing the NCIDQ exam.

#### 59 IIDA Members

from 21 chapters have received financial assistance for passing the LEED Accreditation Exam.

# **EXCLUSIVE SAVINGS**

<u>IIDA affinity programs</u> support you as a professional designer. To take advantage of your IIDA member perks, email <u>membership@iida.org</u>.

#### **ADMINISTRATIVE**

#### **LIFELOCK**

Get 35% off the first year of LifeLock identity theft and personal information protection membership. Terms and conditions apply.

#### SIGNATURE FEDERAL CREDIT UNION

A full-service nationwide credit union offering free savings, free checking, and free business checking accounts to IIDA Members.

#### **BUSINESS SERVICES**

#### **CONSTANT CONTACT**

Receive up to 20% off six months or 25% off the full year, which is an additional 10% off the standard discounts for this email marketing platform!

#### .DESIGN

Free registration of a .design domain name. Includes email, WHOIS privacy, SSL certificates, and Weebly site builder.

#### **ODP (OFFICE DEPOT)**

Save up to 75% off regular prices on the Best Value List of preferred office products and supplies. Plus receive free next-business-day delivery on qualifying orders of \$50 or more. Exclusions may apply.

#### UPS

Members now have access to new and improved flat-rate shipping prices with savings of 50% on Domestic Next Day/Deferred, 30% on Ground Commercial/Residential and up to 50% on additional services.

#### **INSURANCE**

#### **360 COVERAGE PROS**

A comprehensive suite of essential business insurance products and tools designed to help protect your interior design business.

#### **EHEALTH SMALL BUSINESS GROUP**

eHealth is committed to finding IIDA members and their businesses the right health insurance plan to fit their specific needs and budget.

#### MEMBER OPTIONS

Get quotes from top-rated insurance carriers on auto, home, renters, pet, travel, and home warranty insurance in a matter of minutes.

#### **NATIONWIDE PET INSURANCE**

IIDA members are eligible for a 5% discount (or more for multiple pets) on pet insurance policies.

#### **VSP (VISION INSURANCE)**

Savings on everything for the eyes from eyecare to eyewear. View a wide library of over 34,000 eyecare doctors then receive discounts on frames, lens enhancements, and more.

#### TRAVEL/LEISURE

#### **AVIS**

Save up to 30% off base rental car rates with Pay Now, plus enrollment in Avis Preferred<sup>®</sup>.

#### **BUDGET**

Save up to 35% off base rental car rates with Pay Now.

#### THE WORKING ADVANTAGE

Get movie, theme park, and entertainment discounts.

#### **WYNDHAM**

Receive up to 20% off the "Best Available Rate" at over 9,000 participating hotel locations worldwide.



Facebook /IIDAHQ
Instagram @IIDA HQ
Linkedin @international interior design association